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Ford Motor Company is Presenting Sponsor

For Indianapolis Twin 25's

***Racer Magazine*, Prolong Super Lubricants, Sparco and Team ASE Join
Final Sponsorship Group For Exciting New USAC Midget Race**

LAGUNA BEACH, CA — Ford Motor Company will be the Presenting Sponsor for the inaugural Indianapolis Twin 25's, the new USAC Midget race to be held Friday, September 27, at Indianapolis Raceway Park.

The event is becoming one of the most lucrative of the year for USAC Midget race teams, thanks to several sponsoring companies with a strong tradition of supporting American oval track racing.

Prolong Super Lubricants is sponsoring the spectacular \$50,000 Bonus Prize for the race team that wins both features. Prolong Super Lubricants is the automotive and industrial lubricants company based in Irvine, California.

In addition, *Racer Magazine*, the respected motorsports national monthly based in Tustin, California, is sponsoring two more awards for drivers. The top three drivers with the best combined finishes will be awarded extra prize money totaling \$5,000. *Racer Magazine* will also award a total of \$100 for every feature lap to the top three race leaders each lap.

Sparco USA, the American arm of the Italian supplier of fine race driver safety apparel, race seats and other racing equipment, is an Associate Sponsor. The company's U.S. operations are based in Irvine, California.

Team ASE, another Associate Sponsor, is the motorsports outreach program of the National Institute for Automotive Service Excellence. The nonprofit organization is dedicated to improving the quality of automotive service and repair through the voluntary testing and certification of automotive technicians. It's based in Leesburg, Virginia.

"Ford Motor Company, *Racer Magazine*, Prolong Super Lubricants, Sparco and Team ASE are more than just sponsors for the Indianapolis Twin 25's," said Steve Lewis, Premier Racing Entertainment, Laguna Beach, California, organizers of the race. "When you look at the cultures of these organizations, you'll find a passionate support for motorsports,

the people who compete and the challenges they face. These are racing companies!”

“We know that a lot of Ford Racing fans are also interested in the up-and-coming drivers in USAC racing,” said Dan Davis, director of Ford Racing Technology. “By taking on the Presenting Sponsor role of the Indianapolis Twin 25’s, we’re letting our fans and the racing industry both know that we see USAC as a great training ground for the future stars of auto racing. This is an exciting chance to both showcase our product, and showcase the next generation of racers that America will be talking about in the years to come.”

“These are the ‘Saturday night heroes,’” said Elton Alderman, president of Prolong Super Lubricants. “We want to do our part to show the world the talents of these drivers, the professionalism of the race teams and the excitement of USAC Midget racing.”

“*Racer* has always been a supporter of open wheel short track racing, as that is where some of the world’s greatest drivers come from,” said Paul Pfanner, president of *Racer Magazine*. “Today, NASCAR Winston Cup stars like Jeff Gordon and Tony Stewart first came to prominence in open wheel short track racing. This is going to be a great evening. Everybody in town for Formula One should come over to IRP Friday night!”

Scott Gladstone, president of Sparco USA, said the company’s sponsorship of the Indianapolis Twin 25’s is a reflection of the globalization of auto racing. “Our parent company is based in Italy, but we’re aggressively going after the ‘Saturday night hero’ as a customer. We want them all wearing Sparco driver safety suits.” he said. “The Indianapolis Twin 25’s is an all-American auto race marketed to the European race fans in town for the Formula One race. All forms of motorsports are crossing borders, and that’s great for racing!”

Ron Weiner, president of ASE, noted that hundreds of thousands of ASE-certified technicians can be found at America’s short tracks on a Saturday night, either as race fans or as crew members and mechanics. “ASE-certified technicians are the best of the best when it comes to working on cars efficiently and effectively,” said Weiner. “They love auto racing, and it’s no secret they make great crew members. USAC racing gives them a place to demonstrate their skills, and we’re proud to help promote this special night of racing.”

The race is subtitled, “A Salute To The Racing Capital of the World.” In addition to the \$50,000 bonus prize, the regular USAC purse will be offered, bringing the total potential prize money for the winner of both

features to more than \$80,000. Lewis said all indications are that the race will get over 50 entrants for 24 starting positions.

Drivers who have already committed to the race include Dave Darland, 2001 USAC National Midget champion; Tracy Hines, 2001 National Midget Driver of the Year; Dave Steele, 2002 Copper World Classic winner; Kasey Kahne, 2000 USAC National Midget Champion; and three-time National USAC Midget Champion Jason Leffler.

Other drivers include J.J. Yeley, 2001 USAC National Sprint Car Champion; Bobby East, 2001 USAC Midget Rookie of the Year; and the Fike brothers—A.J. Fike, 1999 USAC Midget Rookie of the Year, and Aaron, 2000 USAC Midget Rookie of the Year.

A USAC Midget is a very light, very quick race vehicle, featuring an engine producing 350 horsepower in a 900 lb car. Indianapolis Raceway Park is a 5/8-mile paved oval track. One of America's premier race facilities, it is a 10-minute drive from downtown Indianapolis.

The first race begins at 7 p.m., with qualifying beginning at 6 p.m. Tickets will be available for purchase at www.indytwins.com, and at the Indianapolis Raceway Park ticket office.

For more information, contact John Kilroy, Premier Racing Entertainment, 31706 South Coast Hwy., Laguna Beach, CA 92651; 949/499-5414.