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**Mopar & Mission Foods Take Top Sponsorship Positions  
For First-Ever Twin 25's Midget Race at Irwindale Speedway**

**Team ASE, Edelbrock, Racer Magazine, K&N Engineering  
and Superior Super Warehouse Join as Associate Sponsors**

LAGUNA BEACH, CA — Bringing the famous success of last year's inaugural Indianapolis Twin 25's race format to Southern California has resulted in a powerful line-up of sponsoring companies, led by Mopar and Mission Foods.

The MOPAR TWIN 25's AT IRWINDALE, PRESENTED BY MISSION FOODS will be held Saturday night, April 26, at Irwindale Speedway, in Irwindale, California. Associate Sponsors for the race are Team ASE, Edelbrock Corporation, Racer Magazine, K&N Engineering and Superior Super Warehouse.

"This is the weekend of the NASCAR Winston Cup and Busch Grand National races at California Speedway," said Steve Lewis, of Premier Racing Entertainment, producers of the race. "We're inviting all the NASCAR stock car fans to make the MOPAR TWIN 25's AT IRWINDALE, PRESENTED BY MISSION FOODS part of an action-packed race weekend."

The USAC Midget race format offers a spectacular \$50,000 bonus prize to a driver who wins both of the night's 25-lap feature races. The exciting challenge of the Twin 25's comes from the fact that the starting order of the second feature race is the inverted finishing order of the first race. This means the

winner of the first race must start dead last in the second feature, and pass the entire field in 25 action-packed laps to win the \$50,000 bonus!

Last year's inaugural Twin 25's race in Indianapolis made racing history when Dave Steele actually collected the \$50,000 bonus prize in an extraordinary display of guts, savvy and driving skill. It was the largest payout in USAC Midget racing history.

"We see the Mopar Twin 25's as a truly exciting event and unique opportunity because it is quickly becoming an important part of the Southern California racing tradition," said Kevin Miller, Senior Manager, Mopar Brand Excitement. "Connecting the Mopar brand with racers and fans in that region of the country is clearly something we think is important."

Mission Foods, based in Irving, Texas, has a long and proud history of delivering superior quality Mexican tortillas and snacks to homes and restaurants across the world. Tom Brunner, Senior Vice President of Sales, explained the decision to be Presenting Sponsor, "At Mission Foods, we love the determination and team work that are on display at every racing event. Plus, it's a great way to thank all of our Southern California customers who are race fans. We'll make sure there are plenty of delicious Mission Foods products to snack on in the midway!"

"As a professional organization that certifies the nation's automotive mechanics, we are especially pleased to be Associate Sponsor of the Mopar Twin 25's at Irwindale, as we were for the Indianapolis Twin 25's," said Ron Weiner, President of the National Institute for Automotive Service Excellence (ASE). The organization is based in Leesburg, Virginia. "Thousands of ASE-certified technicians work on race teams at all levels, every weekend throughout the country, as part of their passion for all things automotive. So, Team ASE enjoys being part of the Twin 25's as a way to showcase the excellence of ASE-certified automotive technicians."

Associate Sponsor Edelbrock Corporation, based in Torrance, California, is one of the oldest and most respected brand names in automotive performance products. "Our heritage in Midget racing goes back to the 1940s. My father—Vic Edelbrock Sr.—made racing history when he broke the winning streak of the Offenhauser-equipped Midgets with a V8-60 and Rodger Ward behind the wheel," said Vic Edelbrock Jr., President of the NASDAQ-listed company. Today, Edelbrock Corporation has over 600 employees and is located in five facilities that total over 400,000 square feet. The diverse Edelbrock

product line ranges from engine parts to nitrous oxide kits, suspension components to data acquisition.

“It’s going to be a great night of racing!”

“The intense drama of race competition, and the bold spirit of the competitors, are what we present every month in the pages of Racer Magazine. These qualities are exactly what the Twin 25’s are all about,” said Paul Pfanner, President. “We participated as an Associate Sponsor for the first Twin 25’s last year in Indianapolis, and we can tell you that was one of the greatest nights of racing we have ever witnessed.”

Another big brand name in the sponsor line-up—internationally recognized in the automotive performance aftermarket—is K&N Engineering, based in Riverside, California. The company is famous for its line of performance air filters and intake systems. “Many USAC racers use K&N’s air and oil filters, and we’re pleased to salute Saturday night racing heroes across the country by participating in the Mopar Twin 25’s at Irwindale as an Associate Sponsor,” said Rodney Mall, President and CEO of the company.

“Great race car drivers like Jeff Gordon and Tony Stewart, and, believe it or not, even the driver of the K&N Filters NHRA Funny Car, Frank Pedregon, got their start in USAC racing,” continued Mall (Pedregon won several events in the late ’80s and holds a USAC ring for his efforts). “NASCAR fans attending the Winston Cup, Busch and Truck races at California Speedway that weekend should make it over to Irwindale on Saturday night. It will be an event no one will want to miss!”

“As the largest independently-owned chain of grocery supercenters in Southern California, Superior Super Warehouse customers include thousands and thousands of area race fans. So, we’re pleased to show our support for the great sport of auto racing, and also be able to offer our customers a special discount for tickets,” said Rick Fry, Vice President of Grocery for Superior Super Warehouse. The 21-year-old company is based in Santa Fe Springs, and has 15 supermarkets. “This is a fun, high-quality racing event, at affordable prices, and that’s exactly the kind of thing Superior Super Warehouse does best for the community.”

For those unfamiliar with this popular form of motorsports, a USAC Midget is a very light, very quick race vehicle, featuring an engine producing 350 horsepower in a 900 lb car.

Irwindale Speedway is widely recognized as one of the finest short track racing facilities in the country. A banked, 5/8-mile oval, it is located in the heart of the San Gabriel Valley, less than 25 minutes

from downtown Los Angeles. Irwindale Speedway is directly adjacent to the 605 Freeway and easily accessible from anywhere in Southern California.

Lewis said he expects the race to have more than 50 entrants for 24 starting positions. The race will be shown on Speed Channel on a tape-delay basis.

Drivers who have already committed to the race include Dave Steele, 2002 Indy Twin 25's winner; Dave Darland, 2002 USAC National Midget champion; Tracy Hines, 2002 USAC Sprint Car Champion; and [asex Kahne, NASCAR Busch Grand National driver.

Other drivers include J.J. Yeley, 2002 USAC Silver Crown Champion; Michael Lewis, 2002 Turkey Night Champion; Bobby East, Top 5 Finisher in the 2002 USAC National Midget Series; and the Fike brothers— Aaron, 3<sup>rd</sup> in 2002 USAC National Midget Series, and A.J., 6<sup>th</sup> in 2002 USAC National Midget Series.

The first race begins at 7 p.m., with qualifying beginning at 5 p.m. Tickets will be available for purchase at [www.twin25s.com](http://www.twin25s.com), and at the Irwindale Speedway ticket office.

Reserved ticket seating is \$25, and is available by calling 949/499-5414 (inside CA), or (800) 515-8445. General admission is \$20.

“Because Irwindale Speedway has only 6,500 seats, every race fan will be close to the racing action,” said PRE’s Lewis. “However, because seating is limited, we would urge race fans to reserve the seat of their choice in advance of the race.”

For more information, visit [www.twin25s.com](http://www.twin25s.com), or contact John Kilroy, Premier Racing Entertainment, 31706 South Coast Hwy., Laguna Beach, CA 92651; 949/499-5414.