



FOR IMMEDIATE RELEASE

Reserved Seating Is Available For 2nd Annual Mopar Twin 25's *Race Fans are urged to call to get the best seats in the house*

LAGUNA BEACH, Calif. (Aug. 6, 2003) – Based on last year's tremendous spectator turnout, reserved seating is being offered for the Mopar Twin 25's Indianapolis, September 26, 2003, at Indianapolis Raceway Park.

"Last year we packed the grandstands," said Steve Lewis, producer of the Mopar Twin 25's Indianapolis. "As a result, we are encouraging those who want a guaranteed seat to call us (Premier Racing Entertainment) to secure a reserved seat."

The cost for a Reserved Seat is only \$25.00 per person. Reserved Seating will be in sections 201 through 216, the highest sections and the best seats in the IRP grandstands. Seating can be seen by going to the Mopar Twin 25's website at www.twin25s.com, and orders can be placed by calling 800.515.8445.

The Mopar Twin 25's Indianapolis will run the Friday night of the weekend the Formula One series returns to Indianapolis Motor Speedway. Last year's inaugural running of the event saw in attendance both local open wheel race fans, as well as many European spectators witnessing their first Midget race. General Admission tickets are \$20, and children 12 and under receive General Admission tickets at no charge.

The format of the Mopar Twin 25's features a huge \$50,000 ARP Bonus Prize given to the driver who wins both of the night's 25-lap feature races. The format of the Twin 25's is based on a Monza-style setting, with the winner of the first 25-lap feature starting dead last in the second. This means the winner of the first race must then pass the entire field in the second race, in 25 action-packed laps, in order to win the \$50,000 ARP Bonus.

Such USAC stars as Dave Steele, J.J. Yeley, Dave Darland, Tracy Hines, Jay Drake and Bobby East are competing for the big money.

Automotive Racing Products (ARP) is the sponsor of the \$50,000 Bonus Prize. Additional Associate Sponsors include Team ASE, K&N Engineering, *Racer Magazine*, MSD Ignition, Beyer Trailers, Calico Coatings and Turbines Inc.

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