



FOR IMMEDIATE RELEASE

Quarter Midget Racing Added to Mopar Twin 25's Program

See Tomorrow's Race Stars Compete in Dramatic Quarter Midget Action

LAGUNA BEACH, Calif. (Aug. 1, 2003) – An exciting new element to the Mopar Twin 25's Indianapolis day of thrills has been added to the schedule, sure to please everyone of all ages.

More than 100 racers, ranging from 5 years old to 15, will be competing in the Quarter Midget of America's special event to run the morning and early afternoon of the Mopar Twin 25's Indianapolis race program on Friday, Sept. 26, 2003, at Indianapolis Raceway Park.

"We'll be racing on a specially-constructed track in the parking lot right off Turn 1," said Tony Courtney, a member of the Central Indiana Quarter Midgets of America, and organizer of this event. "We're expecting seven classes and about 20 races in all for our competitors. It will be a lot of fun for everyone in attendance."

"The enthusiasm for Quarter Midget racing has really taken off throughout the country," stated Steve Lewis, producer of the Mopar Twin 25's Indianapolis. "This is where the stars of tomorrow get their start, and we certainly want to encourage them as much as we can."

The Quarter Midgets of America is a non-profit organization with over 2,500 family memberships and approximately 4,000 drivers. There are 13 regions with 50 Quarter Midget Clubs nationwide. The goal of QMA is to promote a family-oriented sport that involves racing specially-prepared cars, with rules and safety procedures designed specifically for young people. All drivers run on oval tracks approximately 1/20th of a mile in Midget race cars approximately one-quarter in size of the ones that will compete in the Mopar Twin 25's Indianapolis. Safety features include full roll cages, multi-point seat harnesses, full face helmets and other appropriate gear.

"This event will be a big deal for us," added Courtney, "because we will be racing in front of a hometown crowd, as well as many spectators who haven't seen this kind of action before. All these kids, from age 5 on up, are real competitors and you won't believe how fast they can get going, even with a five-horsepower motor."

"The Mopar Twin 25's Indianapolis is more than a race; it's an event," Lewis



concluded. "We invite race fans to arrive early and take in the exciting quarter midget racing action. They're the Jeff Gordons and Tony Stewarts of tomorrow." Exciting quarter midget racing action begins at 8 a.m.

The Mopar Twin 25's Indianapolis will run the Friday night of the weekend the Formula One series returns to Indianapolis Motor Speedway. Last year's inaugural running of the event saw in attendance both local open wheel race fans, as well as many European spectators witnessing their first Midget race.

The format of the Mopar Twin 25's features a huge \$50,000 ARP Bonus Prize given to the driver who wins both of the night's 25-lap feature races. The format of the Twin 25's is based on a Monza-style setting, with the winner of the first 25-lap feature starting dead last in the second. This means the winner of the first race must then pass the entire field in the second race, in 25 action-packed laps, in order to win the \$50,000 ARP Bonus.

Associate Sponsors are Team ASE, Racer Magazine, K&N Engineering, MSD Ignition, Beyer Trailer Sales, Calico Coatings and Tubines Inc.

Tickets are available at www.twin25s.com or at 949.499.5414. Outside California, please call 800.515.8445.

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