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CONTACT: JOHN KILROY
949/499-5414

**Mopar To Be Title Sponsor of 2nd Annual Twin 25's
USAC Midget Race at Indianapolis Raceway Park**

**Team ASE, Racer Magazine and K&N Engineering
Join as Associate Sponsors For September Event**

LAGUNA BEACH, CA — Mopar, one of the most powerful brand names in the performance automotive aftermarket, will be the Title Sponsor for the 2nd Annual TWIN 25's USAC Midget race, to be held this September at Indianapolis Raceway Park.

"This will be a night of great fun and great racing," said Kevin Miller, Senior Manager, Mopar Brand Excitement. "While the unique format of the TWIN 25's is still new on the scene, it has quickly become the talk of racing. We're pleased to help bring this exciting racing event back to Indianapolis race fans."

The MOPAR TWIN 25's INDIANAPOLIS will be held Friday night, September 26. It's the same weekend that the Formula 1 series comes to Indianapolis Motor Speedway on Sunday afternoon.

"We had thousands of Europeans in the grandstands last year, including many members of the F1 teams," said Steve Lewis, Premier Racing Entertainment, producers of the event. "They got to experience American short track racing at its best, and by the start of the second feature race, they were screaming and yelling just as loudly as the hometown fans."

The MOPAR TWIN 25's INDIANAPOLIS Midget race format offers a spectacular \$50,000 bonus prize to a driver who wins both of the night's 25-lap feature races. The exciting challenge of the TWIN 25's comes from the fact that the winner of the first 25-lap feature race must start dead last in the second 25-lap feature race. This means the winner of the first race must pass the entire field in 25 action-packed laps to win the \$50,000 bonus!

Mopar also served as Title Sponsor of the TWIN 25's race held in April at Irwindale Speedway, in Southern California. In an electric night of racing, Mopar driver Tracy Hines dominated the first 25-lap feature race. He then worked his way from dead last in the second feature race up to sixth position, with Michael Lewis eventually taking the checkered flag.

Last year's inaugural event at Indianapolis Raceway Park featured a spectacular display of guts, savvy and driving skill on the part of Dave Steele, who won the big money using Mopar power to pass the entire field in the second 25-lap feature race. It was hailed by *Autoweek*, "Great fun and great racing." *National Speed Sport News* said, "Stirring, spirited racing, wheel-to-wheel, in lines that don't normally exist." *Racer Magazine* reported, "Dave Steele did what many thought impossible to claim the biggest paycheck in midget racing history."

In fact, *Racer Magazine* joined the venture right from the beginning as Associate Sponsor, as did Team ASE. K&N Engineering joined the sponsorship team at the Irwindale event and announced it will be Associate Sponsor of the Indianapolis event, as well. PRE will announce additional race sponsors after the agreements are finalized.

"It puts the spotlight on the open wheel stars of USAC, and they deserve it," said Paul Pfanner, President of *Racer Magazine*. "The series involves great drivers, great teams and great fans. Last year's INDIANAPOLIS TWIN 25's was one of the greatest nights of racing we have ever witnessed."

Ron Weiner, President of the National Institute for Automotive Service Excellence (ASE), based in Leesburg, Virginia, explained, "Thousands of ASE-certified technicians work on race teams at all levels, every weekend throughout the country, as part of their passion for all things automotive. So, Team ASE is proud to support the TWIN 25's as a way to showcase the excellence of ASE-certified automotive technicians."

Another brand name in the sponsor line-up that's internationally recognized in the automotive performance aftermarket is K&N Engineering, based in Riverside, California. The company is famous for its line of performance air filters and intake systems. "Great race car drivers like Jeff Gordon and Tony Stewart, and, believe it or not, even the driver of the K&N Filters NHRA Funny Car, Frank Pedregon, got their start in USAC racing," said Rodney Mall, President and CEO of the company. "Formula 1 fans attending the USGP that weekend should make it over to IRP on Friday night. It will be an event they won't want to miss!"

Lewis said he expects the race to have more than 50 entrants competing for the 24 starting positions.

Reserved ticket seating is \$25, and is available by calling (800) 515-8445. General admission is \$20. Tickets will also be available for purchase at the IRP ticket office. For more information, visit www.twin25s.com.