



FOR IMMEDIATE RELEASE

Two Additional Associate Sponsors Join Mopar Twin 25's Indianapolis

Calico Coatings and Turbines, Inc. Become Part of Associate Sponsors Team

LAGUNA BEACH, CALIF. - The involvement of additional associate sponsors adds to the excitement and the amount of prize money available for the Mopar Twin 25's Indianapolis, scheduled September 26, 2003, at Indianapolis Raceway Park (IRP).

Premier Racing Entertainment (PRE) has announced two new companies have joined the Sponsor team, Calico Coatings of Denver, NC, and Turbines, Inc., of Terre Haute, IN.

"We are delighted to be able to be a part of the Mopar Twin 25's," exclaimed Tracy Trotter of Calico Coatings. The company offers a full line of high tech coatings for auto racing, industrial, aerospace and other applications. "Midget racing is a fundamental part of motorsports, and it needs to continue to receive corporate involvement and giant events like the one PRE is producing. It's a good thing for the sport."

"I watched the first Twin 25's race at IRP last year," said Jim Mills of Turbines, Inc., "and knew I wanted to support it in some capacity when the event returned in 2003. I believe it's important for us to be involved in the great sport of Midget racing." Turbines, Inc. has been serving the corporate and agricultural aircraft market in PT6 engine support as an FAA Certified Repair Station for 15 years.

Mopar, one of the most powerful brand names in the automotive performance aftermarket, has already signed on as the title sponsor for the 2nd Annual Twin 25's USAC Midget race at IRP, having performed the same role at the recent Twin 25's held this past April at Irwindale Speedway, the first of its kind to run in Southern California.

"This is great to get these new companies to sign up as associate sponsors," said PRE's Steve Lewis, the producer of the Mopar Twin 25's. "More corporate involvement means additional participation at all levels of the event, which has a very positive impact for both the fans and the drivers and their teams. It will be a very good day of racing."

Returning as Associate Sponsors are Team ASE, K&N Engineering and *Racer Magazine*, all of whom participated in April's Mopar Twin 25's at Irwindale. In

addition to ARP's sponsorship of the \$50,000 Bonus prize, additional Associate Sponsors include MSD Ignition and Beyer Trailers.

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The Mopar Twin 25's Indianapolis will run the Friday night of the weekend the Formula One series returns to Indianapolis Motor Speedway. Last year's inaugural running of the event saw in attendance both local open wheel race fans, as well as many European spectators witnessing their first Midget race.

The format of the Mopar Twin 25's features a huge \$50,000 ARP Bonus Prize given to the driver who wins both of the night's 25-lap feature races. The format of the Twin 25's is based on a Monza-style setting, with the winner of the first 25-lap feature starting dead last in the second. This means the winner of the first race must then pass the entire field in the second race, in 25 action-packed laps, in order to win the \$50,000 ARP Bonus.

At last year's Indianapolis Twin 25's event, Dave Steele took the bonus prize in a spectacular display of driving skill, savvy and tenacity. He earned the biggest paycheck ever for a USAC Midget race.

Tickets are available at www.twin25s.com or at 949.499.5414. Outside California, please call 800.515.8445.

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