



IRP's MIDWAY ADDS EXCITEMENT TO MOPAR TWIN 25's ACTION

LAGUNA BEACH, Calif. (September 5, 2003) – No visit to the September 26th Mopar Twin 25's Indianapolis will be complete without a tour of the "Midway" at Indianapolis Raceway Park.

From historic racing memorabilia to world famous St. Elmo's Steak House signature spicy shrimp cocktails and steak sandwiches, fans attending the Mopar Twin 25's will find something to their liking. Racing Historian Dick Wallen will have a booth offering a selection of books as well as videos featuring classic race footage. Wallen's book "Distant Thunder: When Midgets Were Mighty," will be available for purchase.

So too will be the book by legendary engine builder Smokey Yunick, "The Best Damn Garage in Town." This three-volume set has become a very popular and entertaining history of motorsports and "the world, according to Smokey," including such highlights as "walkin' under a snake's belly."

In fact, ARP will present the infamous Smokey Yunick Indy 500 capsule car in its booth.

Also in keeping with the historical theme, race enthusiast Bob Dorn will display an exciting exhibit of vintage Midget race cars, including many beautifully restored Offenhauser Midgets.

Event sponsor Mopar will also have a booth, as will many of the associate sponsors, including ARP.

"It is our desire to make this evening more than just a race. There will be something here that everyone can enjoy from an entertainment standpoint," said Steve Lewis, producer of the Mopar Twin 25's. "We feel it is important to include a little tribute to the great sport of Midget racing which is special to all of us, and we suspect, also to the people who come to IRP, whether it's their first or hundredth time."

The format of the Mopar Twin 25's features a huge \$50,000 ARP Bonus Prize given to the driver who wins both of the night's 25-lap feature races. Under the Monza-style format, the winner of the first race must then pass the entire field in the second race, in 25 action-packed laps, in order to win the \$50,000 ARP Bonus.

The Mopar Twin 25's Indianapolis will run the Friday night of the weekend the Formula One series returns to Indianapolis Motor Speedway. Last year's inaugural



running of the event saw in attendance both local open wheel race fans, as well as many European spectators witnessing their first Midget race.

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Automotive Racing Products (ARP) is the sponsor of the \$50,000 Bonus Prize. Additional Associate Sponsors include Team ASE, K&N Engineering, *Racer Magazine*, MSD Ignition, Beyer Trailers, Calico Coatings and Turbines, Inc.

Tickets are available at www.twin25s.com or at 949.499.5414. Outside California, please call 800.515.8445.

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